

18. The network web site of Claim 14 wherein the demographic information is selected from the group of information types consisting of age, sex, income, ethnicity, education level, marital status, hobbies, and occupation.

Applicant respectfully requests that the above described amendments be made part of the official record in the present application and that they be considered by the Examiner.

Applicant hereby includes one copy each of a “Declaration of Joshua Kaplan” and a “Supplemental Declaration of Joshua Kaplan” as submitted during the prosecution of the above-referenced prior non-provisional application.

Respectfully submitted,
DERGOSITS & NOAH LLP

Dated: 10/5, 1999

By:

Geoffrey T. Staniford
Reg. No. 43,151

[illegible]